

The world of GS1 standards in healthcare

Ulrike Kreysa GS1 Global Office





Improving patient safety

Increasing supply chain efficiency

Ensuring regulatory compliance









Leading healthcare organisations pave the way...

Corporate members of the global user group



































































Leading healthcare organisations pave the way...

Healthcare providers and Group Purchasing Organisations going global











France





Hong Kong

Switzerland











Austria

Germany

USA

Austria

USA













Ireland

Netherlands

France

USA

USA



Working with International Organisations





World Health Organization



International
Organisation for
Standardization



European Committee for Standardization



Health Level 7



International
Health
Terminology SDO



International Society for Blood Transfusion

OJoint Initiative Council



International Society for Quality in Healthcare



European
Association of
Medical Device
manufacturer



European
Association of
Hospital
Pharmacists



United Nations



World Customs Organization



Local healthcare communities drive adoption



Local Healthcare user groups driving adoption

















Austria



Belgium & Luxembourg



Brasil



Canada



Denmark

































Working with governmental bodies and HC organisations



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Building the future Healthcare supply chain





if not now, WHEN?

