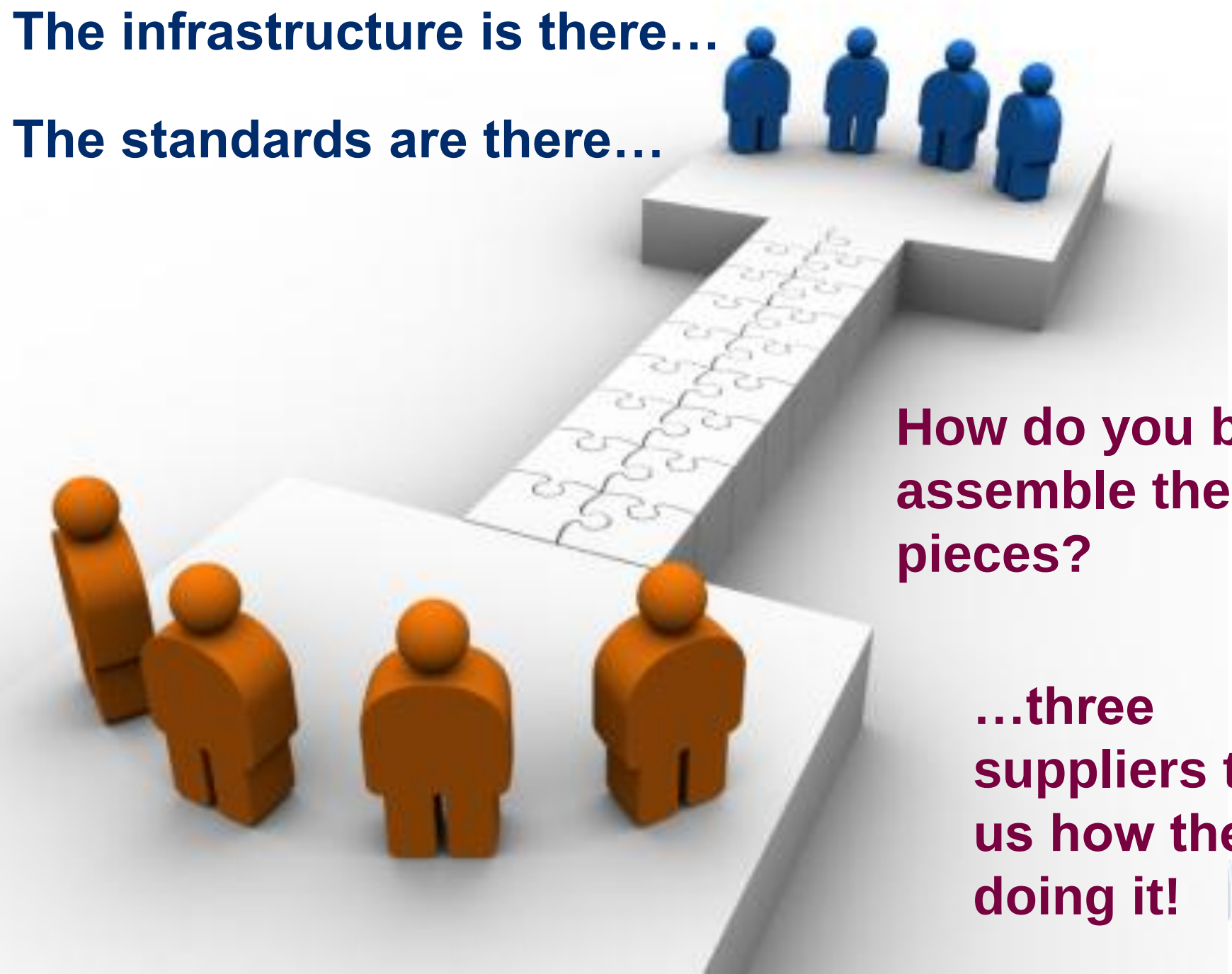
Session 1: Right data for right products – how synchronised data supports supply chain and business efficiency

20 March 2012

Sharing reliable master data through Global Data Synchronisation

The infrastructure is there…

The standards are there…



How do you best assemble the pieces?

…three suppliers tell us how they're doing it!

Panelists

Karen O'Donnell

National Quality Officer
ArjoHuntleigh

Dianne Prince

Customer Supply Chain Manager,
Business Excellence Manager
Abbott Australasia

Peter Tomicki

Global Program Manager
GE Healthcare

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ARJOHUNTLEIGH
GETINGE GROUP

ArjoHuntleigh is a global company serving the needs of acute and long-term care in more than 100 countries.

Focus
Medical equipment and integrated solutions for patient handling and hygiene, medical beds and therapeutic surfaces, wound healing, DVT prevention, disinfection and diagnostics, solutions for special applications, such as burns treatment and bariatric care.

VISION
World leader in integrated solutions for care of people with reduced mobility and related conditions

Karen O'Donnell - National Quality Officer

- 15 Years service within the Healthcare industry.
- Facilitates the GS1/NC process within the Australian Business.
- Ensures the Quality, Regulatory and Environmental requirements are met within the Australian business
- Provides complaints handling and investigation training within the Asia Pacific region.

- Use the training opportunities available from GS1
- Organise data into sections/product groups and work group by group
- Integrate into your everyday business practices
- Use NPC and GS1 Standards to enhance other areas of your business

Abbott‘s NPC journey and the adoption of GS1 Standards

Think Global, Act Local

Abbott
A Promise for Life

The NPC & GDSN
the need to act locally, while thinking globally

- National initiative driven by NeHTA
- Single catalogue
- Multiple divisions; multiple business platforms
- Loaded all divisions operating in Australia (with one exception) in July 2007
- Loaded remaining divisions including acquisitions
- Currently 4,000 plus GTINS
- Data for most divisions loaded via SAP (system-to-system auto data upload via AS2 connection)
- One division using Browser template
- Implementing Innovit MDM iiCE and then separating catalogue

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Australia – the red centre of Abbott

- Dianne Prince, BA Dip TEFL, MEd; 17 years with Abbott
- Range of roles all with common focus, ie. business process improvement
- Lead NPC implementation
- Member of GS1 HUGA Leadership team
- Member of NeHTA's Supply Chain Reference Group

Abbott – a global company – facts & figures

Abbott's GSSO:

Establish and manage the serialization process across Abbott

Establish corporate standards for hardware & software

Develop corporate policies to document and control processes

In preparation for serialization, convert to GS1 GTIN product numbering schema

Adopt complementary business schema – GLN, GDSN

Centralize data management – Product, Customer, Serial Numbers

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What we've learned from the experience

Get help.

Get started.

Don't think it's ever done & dusted!

Be prepared to change what needs to be changed.

Go back and talk to your trading partners … have the Chatswood Chat!!!

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GE Healthcare

Peter Tomicki

Global Program Manager

GE imagination at work

General Electric Company

Founded by Thomas Edison in 1878 | 300,000+ employees world-wide | US$150B (2010)

Only company from the original 1896 Dow Jones index still listed today

Technology Infrastructure	Energy Infrastructure	GE Capital	NBC Universal
Aviation	Energy	Commercial Finance	
Transportation	Water	GE Money	
Home & Business Solutions	Oil & Gas	Corporate Treasury	
Healthcare		46,000+ employees worldwide US$17B global business	

GE Healthcare Products

From large and encompassing routine testing and life-critical care…

…to systems that help guide minimally invasive surgical procedures…

…to small and diagnostic, matching appropriate techniques specific disease targets.

Why and How GDSN?

Peter Tomicki
Global Project Manager

WHY

GDSN in Healthcare is not only a local commercial solution to a business need, but it has the potential to be a global commercial and regulatory data management and communication option.

HOW… to start:

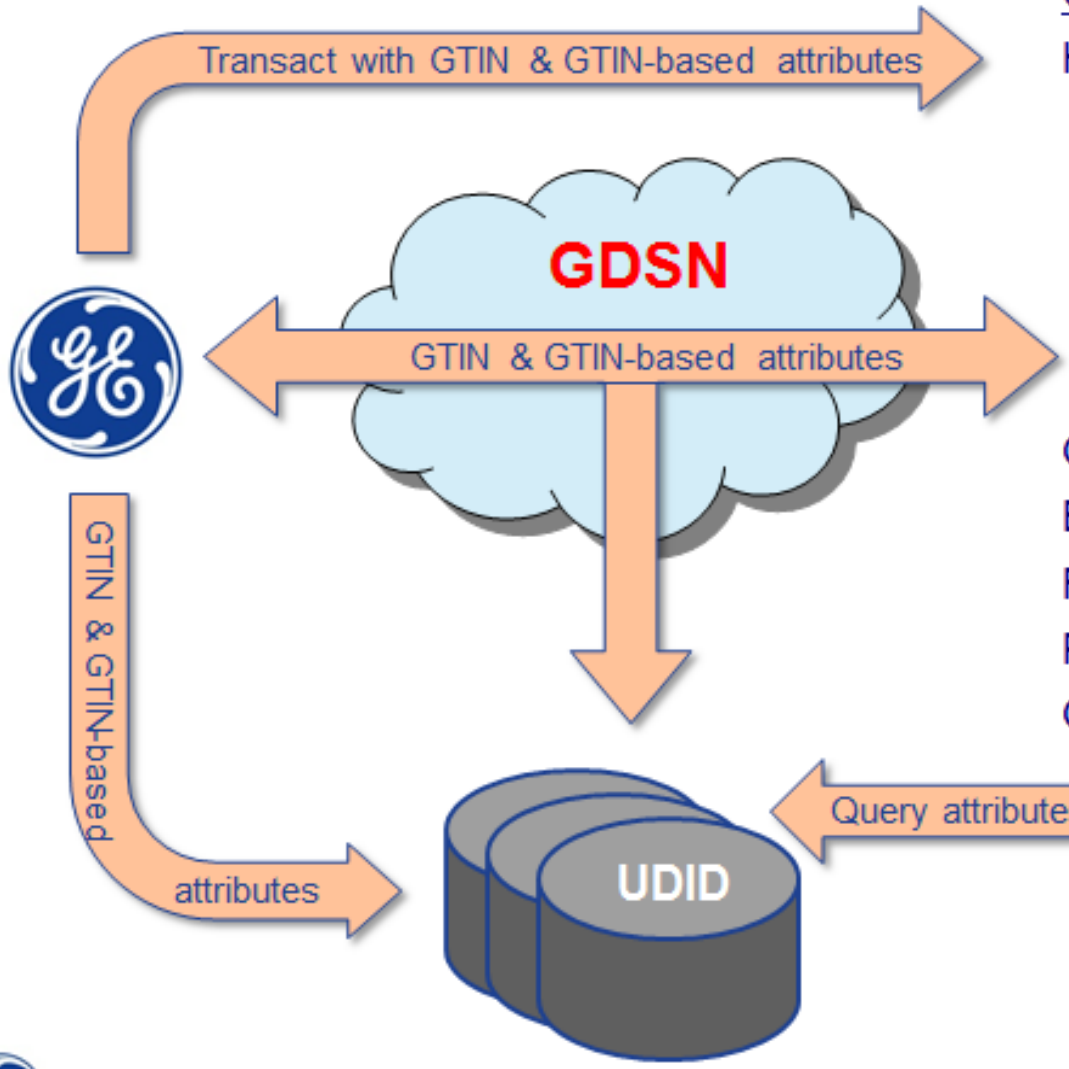
Organise, harmonise and clean data, streamline for transmission

Not a simple task!

Recommendations to those starting the journey:

- Understand the details of the data.
- Build a "data model" that outlines the data structure, respecting the relationships between data.
- Plan IT platforms that support the relationships.

A Vision for GEHC, GDSN and UDIDs



GE Healthcare Key Customers

Healthcare systems, hospitals, clinics

- Physicians
- Clinicians
- Nurses
- Executives and Administrators
- IT managers
- Biomedical engineers
- Construction managers

Government organizations

Bio-science researchers

Retirement communities

Pharmaceutical firms

Genetics researchers

GE imagination at work

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