

INDICOD-ECR



GS₁ The Global Language of Business

> Alvaro Fusetti, CEO HUG Meeting - 21 Marzo 2006

The global language of business

www.gs1.org



THE GS1 NETWORK



- 101 Member Organizations operating in 150 countries
- More than 1.300.000 member companies at global level
- HQs in Brussels and Princeton
- 1,800+ staff in the MOs
- More than 6 billion daily transactions using the GS1 system
- 3 Priorities
 - □ To Expand in New Sectors
 - To develop the GDSN
 - □ To exploit the full potential of EPC

