



Global Healthcare User Group – GS1 HUG™

Rich Hollander, Pfizer – HUG Co-Chair
30th January 2007

The global language of business

www.gs1.org



GS1 Global Healthcare User Group: *Mission and Vision*

Our Mission

Lead the healthcare industry to the effective utilization and development of **global standards**, with the primary focus on **automatic identification** to **improve patient safety**.

Our Vision

To be the **single source** for **regulatory agencies and trade organizations** (manufacturers, wholesalers, distributors, hospitals and pharmacies) to seek input and direction for **global standards in the healthcare industry**.



GS1 Global Healthcare User Group: *Stepped plan*



Primary focus

Develop global standards
for automatic product identification,
using Bar Codes and RFID.

Future projects

Medical catalogue
Data synchronization
Classification
E-commerce
And more ...



GS1 Global Healthcare User Group: *Areas of focus*

Prevention of Medical Errors

Encoding of the unit dose or unit of use package to enable automated verification to ensure right dose, for the right patient at the right time. Encoding of the unit of use package to enable automated verification to ensure the right device for the right patient.

Product Authentication

Utilizing a GS1 data structure, enable authentication of individual packages, cases or pallets.

Tracking and Tracing

Utilizing a GS1 data structure, work with supply chain trading partners to enable an electronic pedigree for individual packages such that in the event of a counterfeiting incident, tracing of the suspect product can occur.

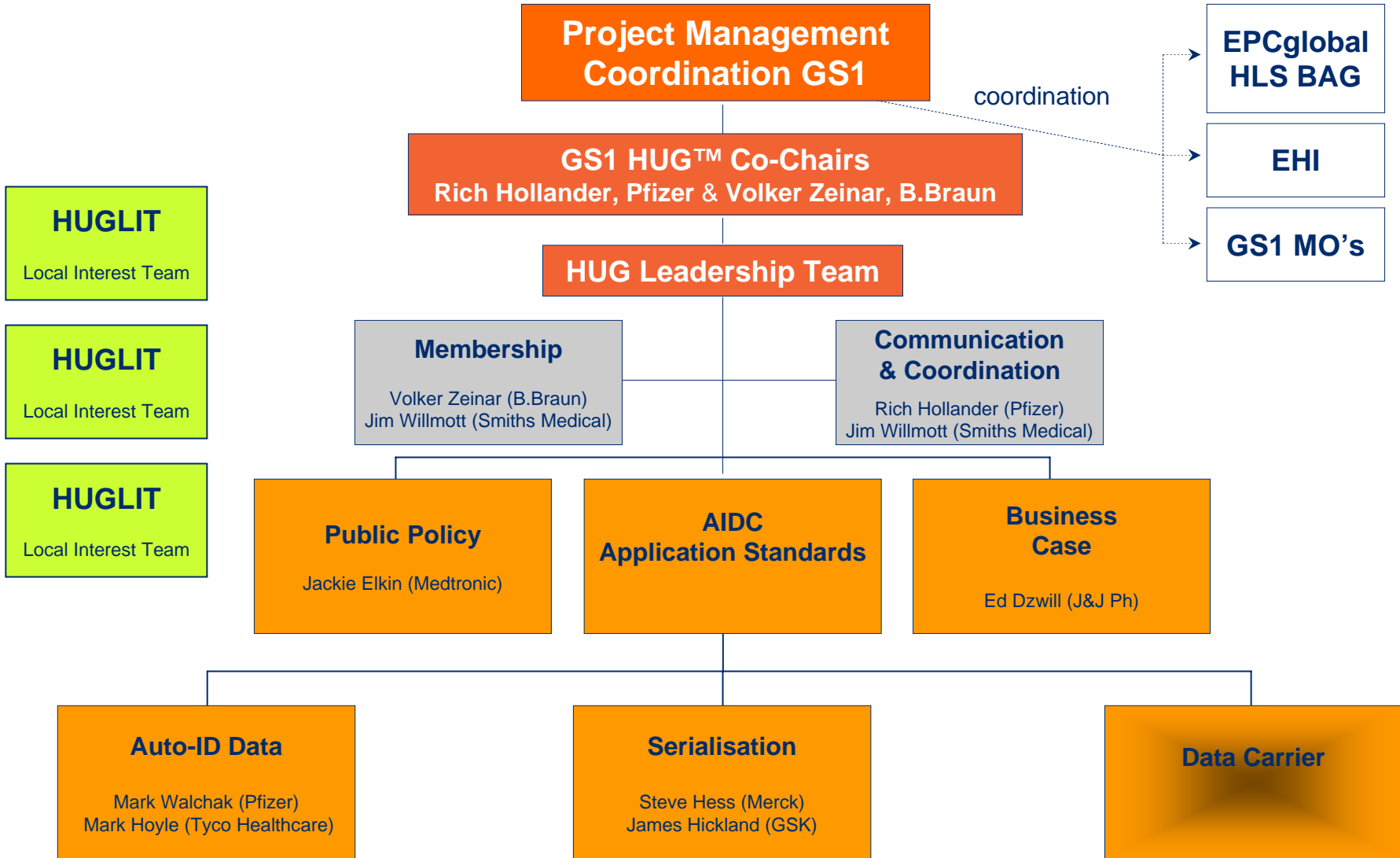
Increase Total Supply Chain Efficiency

Through greater visibility, accuracy and velocity.





GS1 HUG™ Organisation



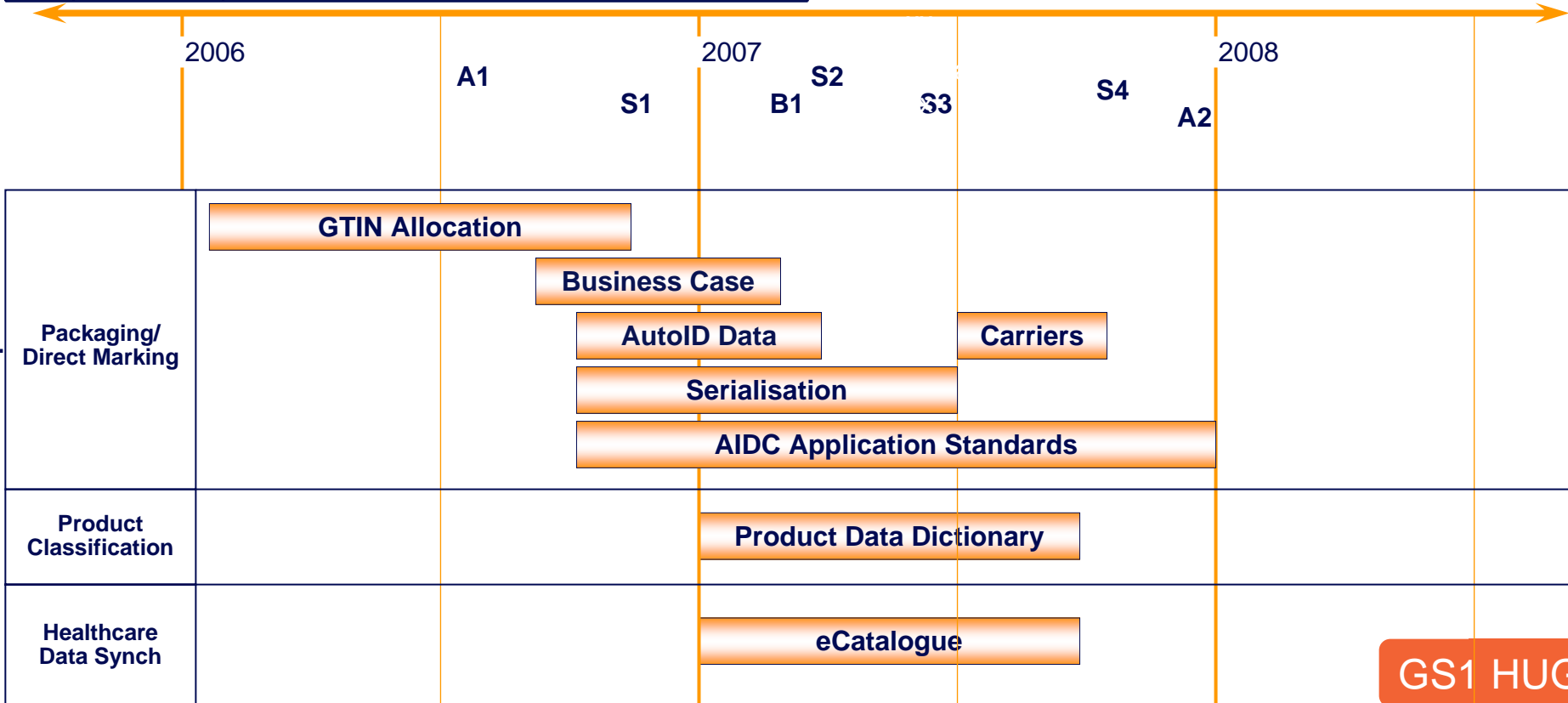
The GS1 HUG™:

What is our roadmap for the next two years?

A1	26 Jul 06	Adopt existing GS1 Application Standards in Healthcare
A2	31 Dec 07	GSMP: Prioritized AIDC Application Standards
S1	31 Oct 06	GSMP: GTIN Allocation Rules for Healthcare
S2	31 Mar 07	GSMP: Healthcare Business Data AutoID Standard
S3	30 Jun 07	GSMP: Healthcare Product Serialization Standard
S4	30 Sep 07	GSMP: Healthcare Data Carrier/Scanning Standard

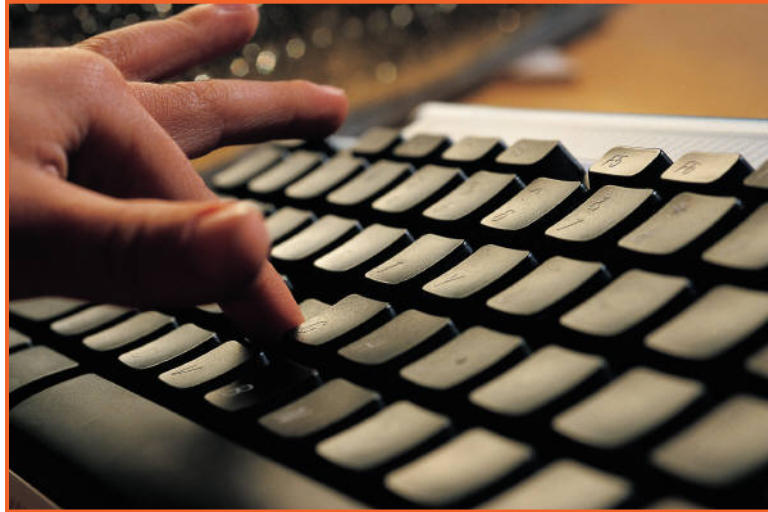
B1	28 Feb 07	HUG Business Case for Packaging/Marking AIDC

Milestones





GS1 website



www.gs1.org



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