

# **Falsified Medicines Directive in Europe**

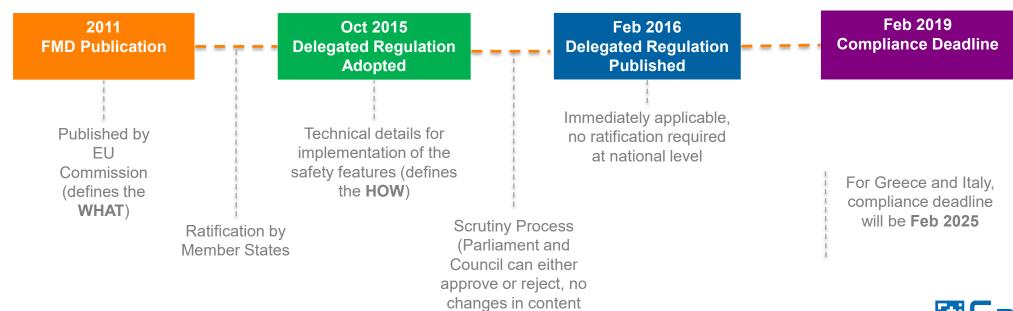


# The Falsified Medicines Directive in Europe Overview of the legislative process



keeping Supply Chain safe for patients

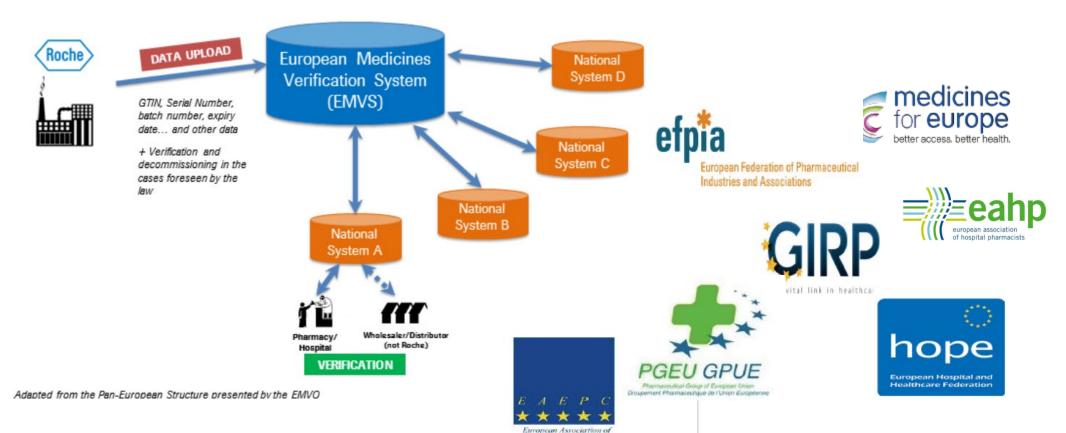




# National Medicines Verification Organization and National Medicines Verification System



Successful & timely local stakeholder engagement is mission critical



Euro-Pharmaceutscal Companies



### **Scope and High-Level Requirements**



Safety Features

 Unique Identifier (UI): GS1 DataMatrix with GTIN, Serial Number, Expiry Date and Batch number)

- **Anti-Tampering Device (ATD)**: tamper evidence label or glued carton



Standard Product Identification, GTIN

Standard data carrier : 2D Matrix Code

2 Upload of Data to Repositories

 All data included in the Unique Identifier and additional product master data attributes



28 national Databases;

Choice for National organizations with only 2 IT providers

3 Verification and Decommissioning



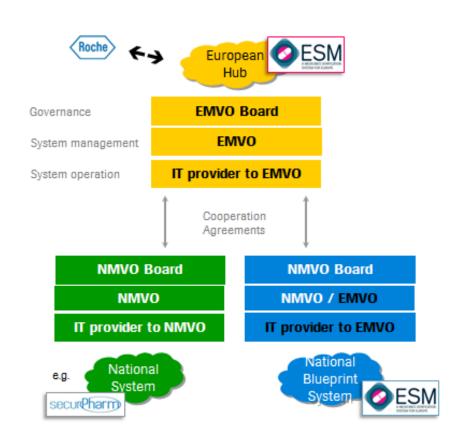
- Verification by manufacturers, wholesalers, pharmacies, hospitals
- Decommissioning by Hospitals and Pharmacies

Improves reliability in the supply chain \_\_\_



#### The FMD also defines the governance model





# **European** Medicines Verification Organisation (EMVO) will

- Establish, manage and operate European Hub
- Ensure interoperability of connected systems
- Conclude agreements with NMVOs
- Set standards for the EMVS
- Manage 'national Blueprint' systems at request of national stakeholders

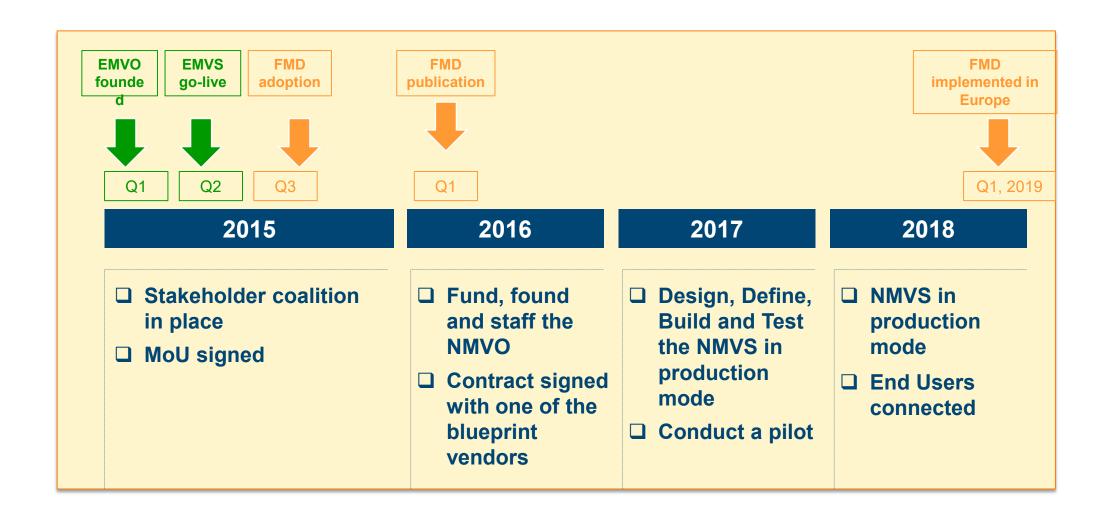
# National stakeholders govern national systems through National Medicines Verification Organisation (NMVO)

- Establish and manage national system
- Ensure interoperability with European Hub
- Conclude agreements with EMVO
- Analyse exceptional events at national level



### Milestones for National Medicines Verification Organisation



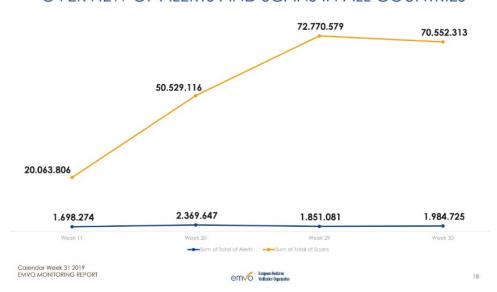


## FMD went live on time, i.e. on February 9th, 2019

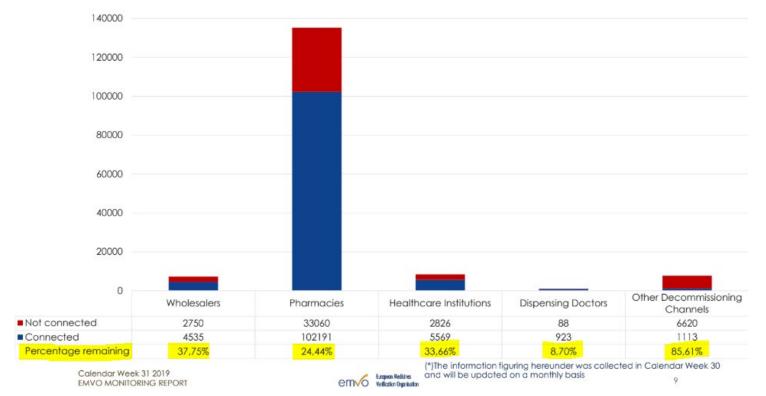
Roche

- This the beginning of a journey, a lot of activities need still to be performed:
  - Connections of Industries: 965 connected out of 1600 expected
  - Connections of wholesalers, hospitals and pharmacies
  - Alert Handling
  - Report to Health Authorities

#### OVERVIEW OF ALERTS AND SCANS IN ALL COUNTRIES



#### END-USERS CONNECTION OVERVIEW(\*)



# Roche

# **Continuous Information by National Medicines Verification Organisations**

#### **Internet Site**



#### News

Announcement of extension to FMD 'use and learn' period in Ireland beyond September 2nd September 2019







#### Latest news

Newsletter 4 September 2019: the national self-assessment tool; September 4, 2019

#### Protecting Irish patients from falsified medicines

The Irish Medicines Verification Organisation (IMVO) is a new organisation set up to protect Irish patients from the threat of falsified medicines being supplied through legitimate channels.







According to the FiMVO 2020 budget, the current estimate for the operational fees payable to the Finnish Medicinies Verification Organisation in 2020 will be 5 000 euro/MAH. Please note that this remains an estimate until the number of MAHs can be confirmed at the end of 2019.



### Type of potential secondary use opportunities of EMVS \*





Develop real-time
granular insights into
commercial performance
(incl. volume and market
share data) based
on local product
dispensing data

Obtain real-time
visibility on supply
chain, optimizing
inventory, reducing
stock-outs risk, and
monitoring regulatory
compliance

Improving safety
tracking and providing
enhanced and
personalized patient
services by linking
medicines to patients

Enabling fair and patient-centric pricing options, and reducing potential pharmacy fraud

<sup>\*</sup> Subject to compliance safeguards or adoption of an appropriate regulatory basis as required.



# FMD: an initiative to protect the European pharmaceutical supply chain from the entry of falsified medicines

#### **Success Key Criteria:**

- Compliance to international standards (GS1)
- Interoperability of systems
- Cooperation and Colloboration of all stakeholders





# Doing now what patients need next

