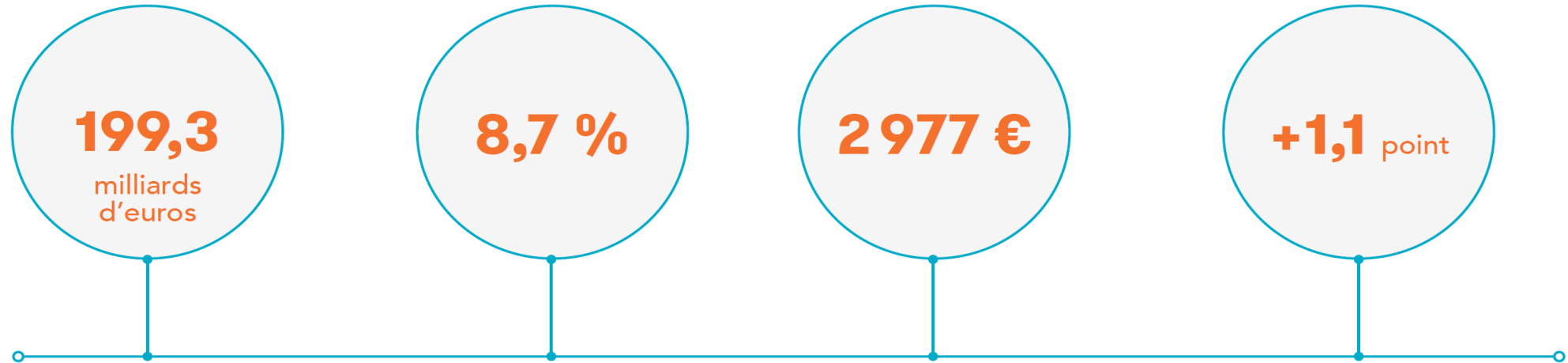




37<sup>th</sup> Global GS1  
Healthcare Conference  
**Paris, France**  
**March 24–26, 2020**

# French healthcare



Expenses for cares and medical products  
45% for cares

% of healthcare expenses in the GDP  
dans le PIB

Expenses per habitant santé par habitant

In France, expenses are 1.1 higher than average expenses in Europe

247 pharma companies  
521 Biotechnology companies  
1343 medical devices companies

3089 hospitals  
1389 public hospitals (15 groups of hospitals)  
1009 private clinics

10 major purchasing groups  
22 wholesalers (7 groups)  
22 000 pharmacies

**1784 of them are members of GS1 France including 22 public hospitals**

# Great french doctors



Louis Pasteur  
Vaccines, etc.



Luc Montagnier  
HIV



Alain Carpentier  
Artificial heart



Ambroise Paré  
Modern Surgery



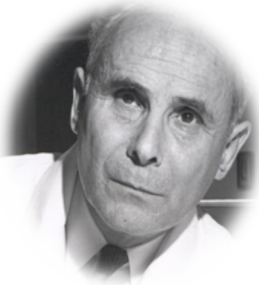
Jean-Martin Charcot  
[Amyotrophic lateral sclerosis](#)



Marie Curie  
[Radiology, etc.](#)



1956  
A.F Cournand  
Brain hormona



1952  
Albert Schweitzer  
Doctor



1965  
Jacques Monod  
Biologist, genetician



1965  
André Lwoff  
Biologist



1965  
François Jacob  
biologist



1999  
Médecins sans frontières

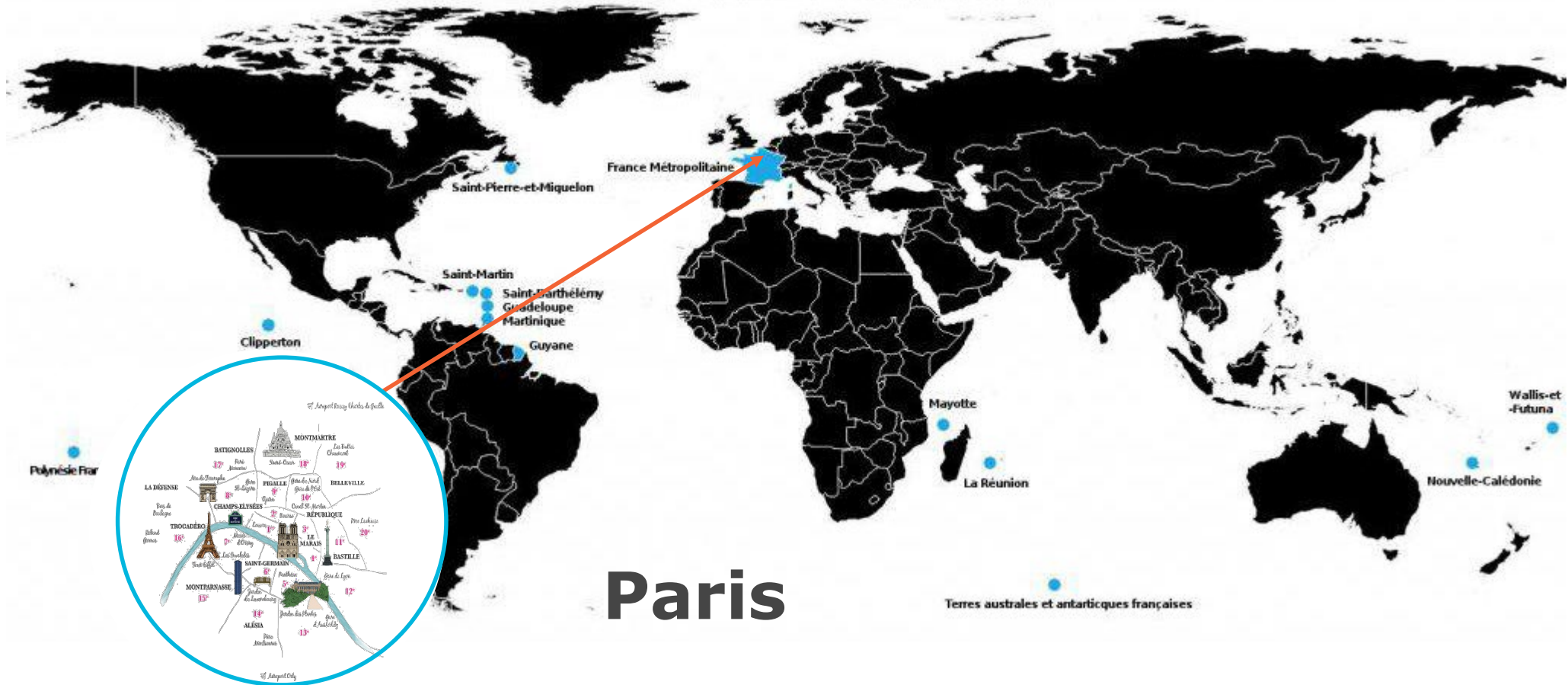


And more ...



Insert Video

# 37<sup>th</sup> Global GS1 Healthcare conference



# Paris is ...



3

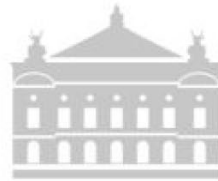
opéras  
opera houses

191

musées  
museums

2 198

monuments historiques  
listed monuments



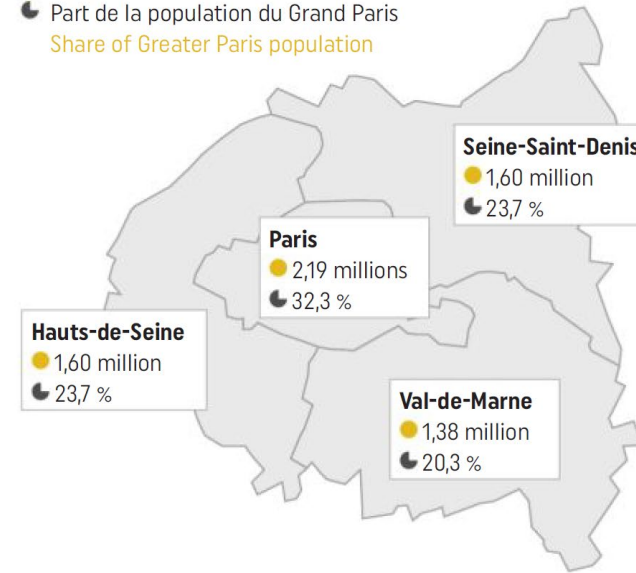
734

écrans de cinéma  
screens in movie theatres

29

cabarets  
cabarets

● Habitants *Inhabitants*  
● Part de la population du Grand Paris  
*Share of Greater Paris population*



6,78

millions d'habitants  
dans le Grand Paris  
million inhabitants  
in Greater Paris

1 192

congrès organisés,  
contre 1 110 en 2017  
congresses organized,  
compared to 1,110 in 2017

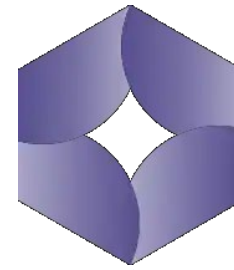
882 400 1,34

congressistes accueillis,  
contre 773 000 en 2017  
participants welcomed,  
compared to 773,000 in 2017

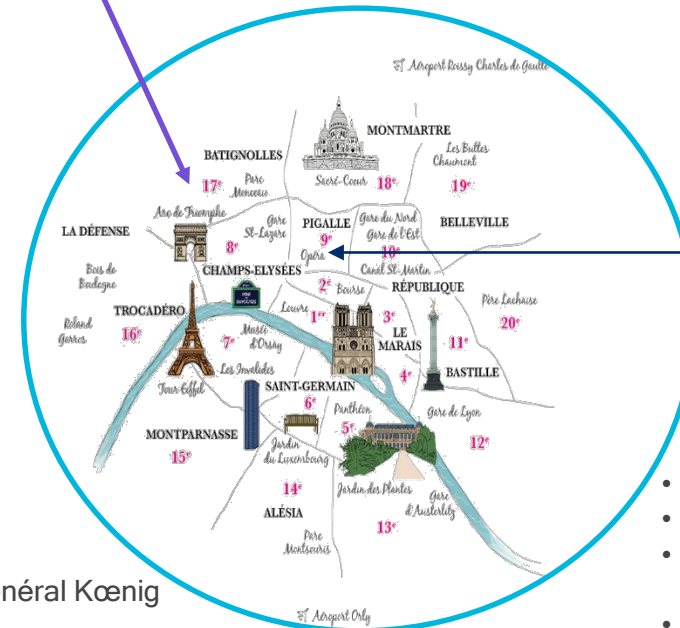
milliard d'euros de  
retombées économiques  
billion euros of economic  
benefits



# And the hotel is ...



# HYATT REGENCY™



3, Place du Général Kœnig  
Paris, 75017  
+33 (0) 1 40 68 12 34

- Gare du Nord: 10 km
- Orly airport: 29 km
- Paris CDG airport: 31 km
  
- Metro: Porte Maillot (#1)
- Train : RER C - Neuilly Porte Maillot



# The location



- More than 400 participants expected
- Exhibition area for solution providers
- Hospital sites visits



Enjoy the meetings during the day ...

Enjoy the rooftop during the night ...



# Conference main subjects



- 3 days conference to learn about :
- GS1 standards in Healthcare
  - For medicines
  - For medical devices
  - Clinical trials
  - Etc.
- Regulations : what's new ?
- How to help hospitals and clinicians to implement GS1 standards ?
- And business cases on :
  - Traceability implementations
  - Logistic optimisation
  - Anti counterfeiting
  - Serialisation process in the supply chain
  - Unique Device Identifier (UDI)
  - Etc.

And much more !  
So, don't miss it !!

**Join us in Paris**

