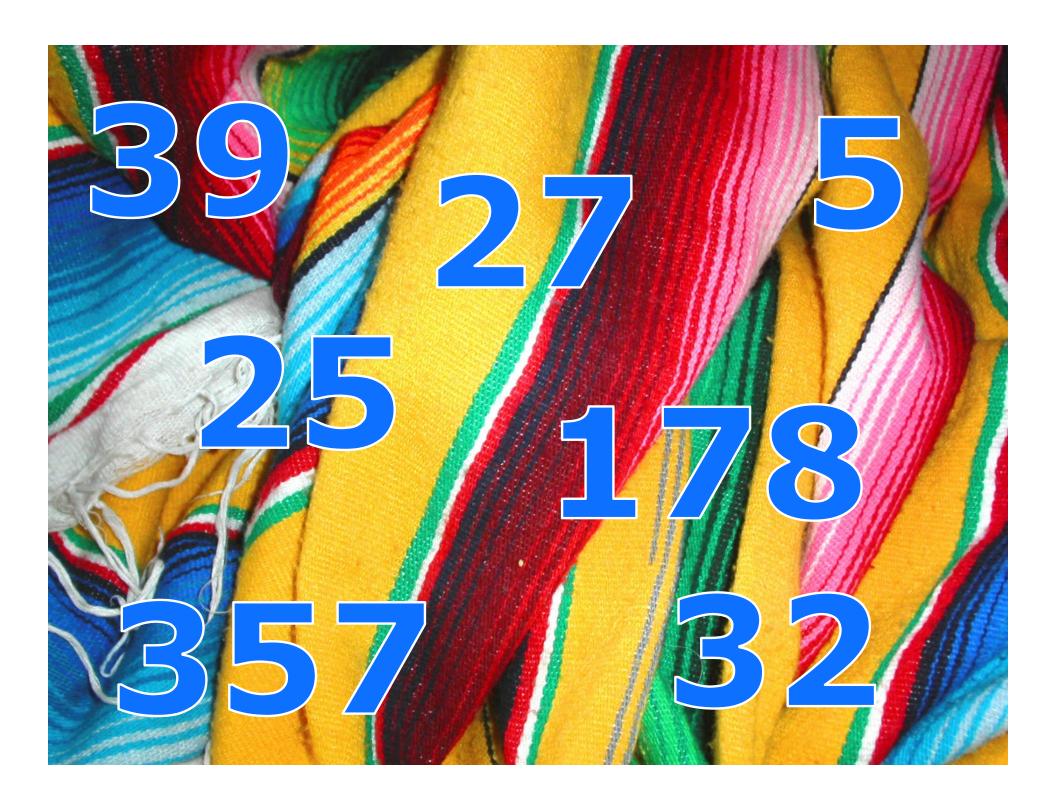


Opening of the plenary

27th Global GS1 Healthcare Conference Mexico City

Marianne Timmons, President Industry Engagement , GS1 Global Office 21 April 2015



Key achievements



- GS1 standard (GLN) identifies all hospitals in India
- WHO recommendation to include GS1 standards on vaccines
- Danish Minister states "all Danish hospitals in the future have to use GS1 Standards"





New strategy- all healthcare providers and patients should benefit from global standards



We have to connect

even more closely
with Healthcare providers
so that patients,
who deserve the highest
quality of care,
benefit from
adoption & use of GS1
standards





We need your feedback



 How can GS1 improve and enable the processes in hospitals?



How can GS1 help you better?



Share your ideas and thoughts on our wall located in the conference foyer

Thank you - Gracias!



What the UK National Health Service says





Video: Between the lines GS1 UK

