Welcome to Conference

Ulrike Kreysa,
Vice President, GS1 Healthcare

Welcome to the 26th Global GS1 Healthcare Conference

Anti-Trust Summary

- GS1 and the GSMP operate under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.

- The best way to avoid problems is to remember that the purpose of the committee is to enhance the ability of all industry members to compete more efficiently.
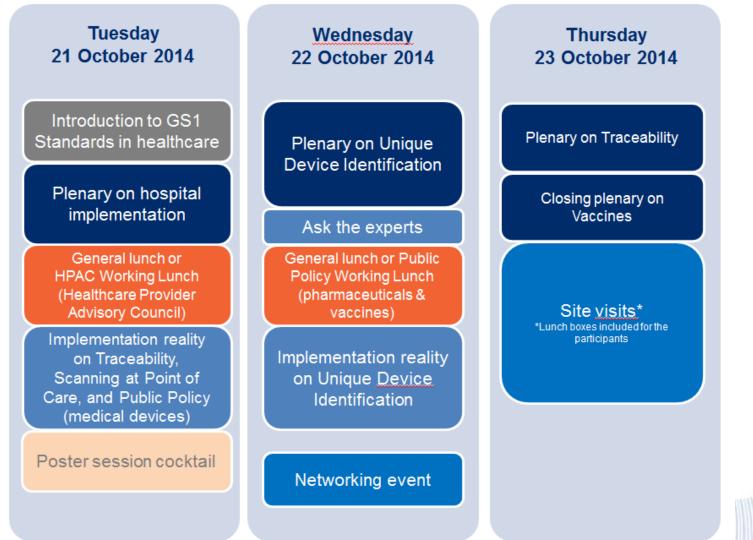
This means:
- There shall be no discussion of prices, allocation of customers, or products, etc.
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available in the Community Room if you would like to read it in its entirety.

Week at a glance

Tuesday
21 October 2014

Introduction to GS1 Standards in healthcare

Plenary on hospital implementation

General lunch or HPAC Working Lunch (Healthcare Provider Advisory Council)

Implementation reality on Traceability, Scanning at Point of Care, and Public Policy (medical devices)

Poster session cocktail

Wednesday
22 October 2014

Plenary on Unique Device Identification

Ask the experts

General lunch or Public Policy Working Lunch (pharmaceuticals & vaccines)

Implementation reality on Unique Device Identification

Networking event

Thursday
23 October 2014

Plenary on Traceability

Closing plenary on Vaccines

Site visits*
*Lunch boxes included for the participants

Don't miss out on the site visits

- **Retail pharmacy** – Glostrup Apotek *SOLD OUT*
- **Manufacturer** – Lundbeck *SOLD OUT*
- **Manufacturer** – Novo Nordisk *SOLD OUT*
- **Manufacturer** – Xellia Pharmaceuticals *Limited Seats Available*
- **Hospital** – Region Hovedstadens Sygehusapotek & Herlev Hospital *SOLD OUT* *SOLD OUT*
- **Hospital** – Frederiksberg Hospital *SOLD OUT*

If you are registered, but for some reason cannot attend, please inform us

Welcome to Conference

**Miguel Lopera,
CEO and President, GS1 Global Office**

GS1 Global Strategy – our strategic priorities

Approved by Management Board and General Assembly *(May 2014)*

1 **Mission/Vision**
- Purpose & Beliefs
- Common Global Brand System

2 **Execution Quality**
- Standards Implementation

- Data Quality

3 **Sector Focus**
- Adoption of GS1 standards in Core and Emerging Sectors

- Global Classification of Sectors and Business Processes

4 **Digital**
- GS1 Digital Strategy with emphasis on GS1 Strategy for Omni-channel

- Key Projects
    - GS1 Source
    - GTIN on the Web

5 **Innovation**
- Global Business Technology Innovation

- Local entrepreneurship and MO-MO sharing

6 **Organisation**
- Common KPIs
- MO Clustering supported by GO Cluster Managers
- Common Trademark Agreement
- Review Advisory Council
- GS1 Organisational Culture

Regulations and Requirements growing

- **Unique Device Identification rule** implemented in the US for high risk medical devices and regulations developed in other parts of the world

- Saudi Arabia and Korea released serialisation requirements for drugs

- EU Member States getting ready to implement the EU Falsified Medicines Directive (FMD) and Delegated Acts on harmonised safety features

Hospitals supporting the use of GS1

- **UK Procurement Development Programme** mandate GS1 Standards (GTIN, GLN and GDSN) in the **NHS**

- New GS1 standard on **Level Below the Each** enables bedside scanning and helps to prevent medication errors

- **European Association of Hospital Pharmacist** and **AMGROS** in Denmark request industry to provide all drugs for hospitals in bar coded single unit packages

The increasing importance of Data Sharing

15 million product items in GS1 Global Data Synchronisation Network

Including

1,000,000

HEALTHCARE ITEMS

Press Release

- EMBARGO UNTIL 22 September 2014 9:00 am CET -

Companies can now exchange product information for 15 million products through GDSN

With continuous growth over the years GS1's GDSN reaches a landmark 15 million global trade items.

BRUSSELS, Belgium, September 22nd 2014 – GS1®, a non-profit, global organisation that develops and maintains the most widely-used supply chain standards system in the world and a leader in facilitating efficient global business, has announced today that its GS1 Global Registry® has reached 15 million product items. The GS1 Global Registry is a directory operated by GS1 that allows companies to synchronise standardised product data with trading partners worldwide. It is one of the most essential tools within the GS1 Global Data Synchronisation Network (GDSN®), which provides a powerful environment for secure and continuous synchronisation of accurate data between businesses.

"Increased speed to market, improved accuracy and a more efficient supply chain were the main reasons for our adoption of global data synchronisation. GDSN not only means that we and our trading partners are using the same data, but GS1 has also given us the data quality that we are looking for" commented Roman Coba, Chief Information Officer at McCain Foods Limited.

When GS1 first launched its GDSN in October 2004, there were only 74,000 items shared among trading partners in 13 countries, in the Global Registry. Today, over 25,000 companies have made the GS1 GDSN a cornerstone of their supply chain initiatives in more than 150 countries across multiple industry sectors. GDSN is also being used to bring value to new business processes which were not envisioned ten years ago, demonstrating that many global data synchronisation users are implementing GS1 standards in new ways, such as regulatory registration compliance.

Since hitting the 10 million mark in 2012, GS1 has also seen an increase of use of global data synchronisation in the Healthcare sector with near to 1 million items in the Global Registry, mainly for medical devices, in the frame of the US FDA Unique Device Identification rule. Organisations that have implemented the technology have improved on-shelf availability and made their logistics, accounting, customer service and inventory management substantially more efficient by reducing the number of supply chain disruptions with accurate product data.

"The 15 million item milestone indicates the ever growing success of GDSN as well as demonstrating Data Quality standards going from strength to strength globally. In the last two years many organisations have recognised the benefits of scale that adoption of GDSN brings to their business processes, which showcases the advantages of the uptake of GS1 standards" said Miguel Lopera, GS1 President and CEO.

Looking forward, past this 15 million uptake landmark, GS1 expects to see an overall increase of the usage of GDSN in several different industries, such as healthcare, retail, food service and many more. There will be a growing demand for data around how a product is delivered to market, including handling instructions, traceability attributes, nutrition information, regulatory compliance and classification. Demand for more visible data, such as nutritional information and product specification, will increase dramatically, driven by regulations, consumers, and the growth of multi-channel shopping. Adopting an industry standard solution like GDSN would be the answer to these requirements.

ENDS

Management of supply chain key for developing world

- The global immunisation community starting to explore the benefits of using barcodes in vaccine supply chains – proof of principle project in Tanzania

36 Local Healthcare user groups driving adoption of GS1 standards worldwide

Argentina	Colombia	Italy	Mexico	Russia	Sweden
Australia	Denmark	Japan	Morocco	Serbia & Montenegro	Switzerland
Austria	Finland	Jordan	Netherlands	Singapore	Taiwan
Belgium & Luxembourg	France	Macedonia	New Zealand	Slovakia	Thailand
Brasil	Germany	Malaysia	Poland	Slovenia	UK
Canada	Ireland	Malta	Portugal	Spain	US

The Healthcare stakeholders expressed their strong support in the adoption of GS1 as the global standard best suited for their industry

Implementing global standards across the entire healthcare supply chain could save 22,000-43,000 lives and avert 0.7 to 1.4 million patient disabilities, according to the McKinsey report, called "Strength in unity: The promise of global standards in Healthcare".
Visit www.gs1.org/healthcare for more information

The report also found that rolling out a single, global standards-based system will:

- **Keep tens of billions of dollars in counterfeit drugs out of the legitimate supply chain.**
- **Enable substantial safety benefits that would reduce Healthcare costs by $40-100 billion.**
- **Cost significantly less than two or more systems.**

60 Global Healthcare Leaders have already endorsed the GS1 Healthcare Standards.

SIGN NOW

to support the adoption of the GS1 System of Standards for Healthcare on a global basis. GS1 Standards enable streamlined supply chain processes and improve visibility – from manufacturers to patients and are embraced by Healthcare communities across the globe. For more information, please contact Ulrike Kreysa - ulrike.kreysa@gs1.org or Anouk Chavel - anouk.chavel@gs1.org

Network and enjoy

Useful addresses of nice restaurants and locations in programme